

# Australian coin review

est. — 1964

Australia's #1 Numismatic Publication



Uniting Collectors For Over 60 Years

# 20 26 Media Kit

Advertisers

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Tap into our large audience of keen collectors.



**2000+**  
**ACTIVE SUBSCRIBERS**

We distribute 11 issues annually, with both physical and digital copies available to our army of subscribers across Australia.

**49** **67%** **33%**

MEDIAN AGE

MALE READERS

FEMALE READERS



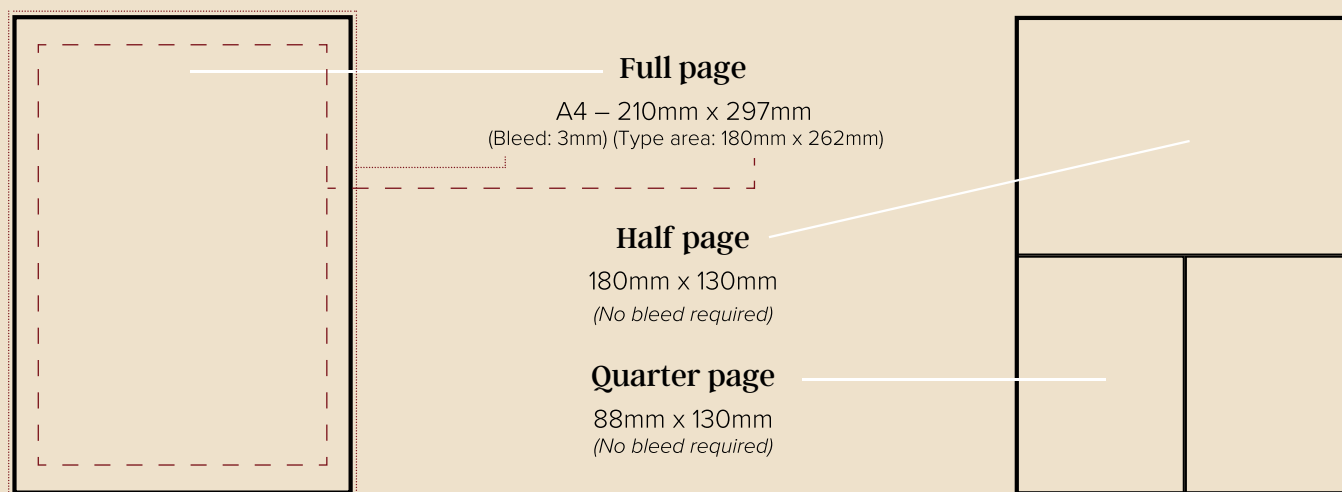
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## Advertising Specifications

Ad size	Dimensions	Price (inc GST)	Annual (11 issues)
Full page	210mm (w) x 297mm (h)	\$990	\$8,500
Half page	180mm (w) x 130mm (h)	\$550	\$4,500
Quarter page	88mm (w) x 130mm (h)	\$300	\$2,500

Ad design	Price (inc GST)
Complete ad design	\$600
Minor ad update	Free



- Artwork to be supplied by email as a high resolution PDF (preferred) or JPG format at 300dpi. Full page advertisement to be supplied with 3mm bleed but no crop marks. All fonts must be embedded (outlined) and photographs and illustrations must be converted to CMYK and should have a resolution of at least 300dpi. The publisher will also accept high resolution TIF (Tag Image File), PSD (Photoshop) or high resolution UNCOMPRESSED JPG files at 300dpi.
- Supply of advertising copy (text) can be supplied in the body of an email or as an attachment.
- ACR also offers an advertising design service on request (supply of specific imagery, high resolution logos etc is required. Contact for more information).

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## Deadlines & Distribution

The complete magazine is handed over to the printers on the 5<sup>th</sup> of each month. Production takes place towards the end of month prior.

### March Issue Example

- Advertising material due by 25<sup>th</sup> of January
- Production complete end of January
- Sent to the printers on the 5<sup>th</sup> of February

While we appreciate content as early as possible, we will accommodate later material where possible.

Delivery to subscribers is on the 1<sup>st</sup> of each month.

Issue	Advertising Deadline
Feb - Nov	25 <sup>th</sup> (two months prior)
Dec / Jan ( <i>bumper issue</i> )	25 <sup>th</sup> of October



## Become a contributor.

We are on the lookout for new content contributors in our beloved magazine. Whether you're a numismatist, hobbyist, or someone with a unique collecting story, we'd love to feature your voice!

### What's In It For You?

- Get paid when your article features
- Get free advertising when you contribute regularly

**Get in touch to talk about contributing today.**